# COUNTY OF CUYAHOGA, OHIO OFFICE OF PROCUREMENT AND DIVERSITY

SMALL BUSINESS ENTERPRISE PROGRAM
Ordinance Number 02011-0054
XI. GOOD FAITH EFFORTS



# AGGRESSIVE "GOOD FAITH EFFORT"

Aggressive "Good Faith Efforts" to include SBEs in the procurement process are <u>required</u> of all Participants and should be the regular and customary solicitation process of contact with potential subcontractors and/or vendors.

### **PROCESS**

#### Written Notice to SBEs

• Participant shall deliver written or electronic notice to potential SBEs.

#### Evaluation of Good Faith Effort

• OPD will determine whether the Participant has made reasonable good faith efforts to obtain SBE participation.

## Required Documentation

 Participant shall keep detailed records of all correspondences and responses

#### Good Faith Effort Certification

Participant must submit a complete Good Faith Certification (SBE-3 form) ONLY if the SBE participation goal is not met

#### OPD's determination

Based on the information submitted, OPD will make a determination.

## Written Notice to SBEs

#### Participant shall:

- Deliver written or electronic notice to potential SBEs.
  - Visit the OPD website (<a href="http://opd.cuyahogacounty.us/">http://opd.cuyahogacounty.us/</a>) for a current listing of the County certified SBEs.
  - At least one (1) week before the bid/proposal due date. Note: vendors are strongly encouraged to deliver written or electronic notices well in advance of the one week deadline.
  - Notice contents:
    - Sufficient information about:
      - Plans

Note: Vendors are strongly encouraged to provide access to plans and specifications.

Specifications

Note: Vendors are strongly encouraged to provide access to plans and specifications.

- Relevant terms and conditions of solicitation.
  - Should include information about the work which will be subcontracted or the goods which will be *obtained from subcontractors and suppliers*;
- Contact Person should be:
  - knowledgeable of the project scope documents and available and accessible to answer questions about the conditions of the contract;
- Information as to the Participant's bonding requirements
- The dead line for submission of price quotations.

## Evaluation of Good Faith Effort

- OPD will determine Good Faith Efforts results based on:
  - Evaluation of not only the different kind of efforts, but also the quantity and intensity of those efforts.
  - Review and evaluation of the completed Good Faith Effort Certification (SBE-3 pages found in the SBE Vendor's Manual)

## Required Documentation

- To demonstrate good faith efforts, participants shall keep and provide in and/or with their Good Faith Effort Certification:
  - Detailed records of all:
    - Correspondences and responses thereto

Note: Please follow-up faxes/emails with telephone calls to the SBE vendors.

 Logs of all telephone calls made and received regarding the project or contract

Note: Please note responses received from SBE vendors and attach quotes received from SBE vendors.

- Confirmation receipt for fax transmissions
- Receipts from registered or certified mail
- Copies of advertisements in publications and other media
   Note: Please detail the initial advertisement date for each publication
- Other relevant papers required by this Program.
  - Explanation for rejection of quotes
  - Explanation of what qualifications and certifications/licenses were required and which ones were met and not met by the SBE vendors.

# Good Faith Effort Certification

- Participant must submit a completed Good Faith Certification (SBE-3, found in the SBE Vendors' Manual)
  - ONLY if the SBE Participation Goal is not met.
- Additional documentation demonstrating good faith effort must accompany the checklist
- The completed document must contain an original signature, notarizations, and date of signature.

# OPD's Determination

• Based on information submitted, OPD will make a determination.